

## NCC Cable System Order

Order #	62352558	Flight Dates	10/17/16 - 10/23/16	Update Date	10/18/16
Syscode	2947	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Sterling Hts, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$710.00
AE	Matthew Marcus	Product Code		Commission	\$106.50
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$603.50
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.18 New Debate Fixed Order, Please Confirm.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	ERIN BURNETT O	10/17/16	10/23/16	19:00	20:00			X					-	-	1	\$248.00	\$248.00	30	PRE-DEBATE
2	CNN	AVG. ALL WKS<	10/17/16	10/23/16	21:30	22:30			X					-	-	1	\$248.00	\$248.00	30	POST-DEBATE
3	FXNC	ON THE RECORD	10/17/16	10/23/16	19:00	20:00			X					-	-	1	\$107.00	\$107.00	30	PRE-DEBATE
4	FXNC	KELLY FILE, TH/HANNITY	10/17/16	10/23/16	21:30	22:30			X					-	-	1	\$107.00	\$107.00	30	POST-DEBATE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	4	0	0	0	0	0	0	0	0	0	0	0	4
<b>AMT</b>	\$710.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$710.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/18/16

62352558 | Detroit | Comcast/Sterling Hts, MI | 2947 |

## NCC Cable System Order

Order #	62352558
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

Flight Dates	10/17/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Update Date	10/18/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$92.00		
Commission	\$13.80		
Net Total	\$78.20		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.18 New Debate Fixed Order, Please Confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	ERIN BURNETT O	10/17/16	10/23/16	19:00	20:00			X					-	-	1	\$23.00	\$23.00	30	PRE-DEBATE
2	CNN	AVG. ALL WKS<	10/17/16	10/23/16	21:30	22:30			X					-	-	1	\$23.00	\$23.00	30	POST-DEBATE
3	FXNC	ON THE RECORD	10/17/16	10/23/16	19:00	20:00			X					-	-	1	\$23.00	\$23.00	30	PRE-DEBATE
4	FXNC	KELLY FILE, TH/HANNITY	10/17/16	10/23/16	21:30	22:30			X					-	-	1	\$23.00	\$23.00	30	POST-DEBATE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	4	0	0	0	0	0	0	0	0	0	0	0	4
<b>AMT</b>	\$92.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$92.00

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